

# Awareness Poster Activity



## Teacher Information: Background to ACCESS

ACCESS: Allowing Children a Chance at Education Inc. is a non-profit organization focused on providing education opportunities to youth in developing countries, while raising awareness and inspiring youth locally.

As a student-run organization, ACCESS focuses on the importance of education. Education is a basic human right. Unfortunately, nearly 120 million children are out of school around the world today. However, there are two UN Millennium Development Goals that relate directly to education, one of them to “ensure that all boys and girls complete a full course of primary schooling”. This is the emphasis on education that ACCESS believes is crucial for a successful global future.

Its founder, Daniel Francavilla, is a Dufferin Peel Graduate who started this organization at the age of 16 after he returned from his high school trip to the Dominican Republic. Moved, shocked and inspired by the people he met and the conditions he saw, Daniel created ACCESS and was supported by a group of his friends, Parish and School Community.

Today, ACCESS has raised thousands of dollars and has helped hundreds of children across countries including Dominican Republic, Haiti, Honduras, Colombia, Jamaica and Tanzania. ACCESS hosts School Supply Drive and organizes youth empowering events such as a Youth Making a Difference Workshop and Arts for Change Talent Show.

## Materials

- White paper (11 x 17 preferable)
- Pencil crayons
- Pencil and eraser
- If possible, samples of posters that evoke a message – see attached

## Ministry Curricula Links

**D1. Creating and Presenting:** apply the creative process (see pages 19–22) to produce a variety of two- and three-dimensional art works, using elements, principles, and techniques of visual arts to communicate feelings, ideas, and understandings;

**D2. Reflecting, Responding and Analyzing:** apply the critical analysis process (see pages 23–28) to communicate feelings, ideas, and understandings in response to a variety of art works and art experiences;

**D3. Exploring Forms and Cultural Contexts:** demonstrate an understanding of a variety of art forms, styles, and techniques from the past and present, and their social and/or community contexts.

## Catholic Connections

Matthew 25: 31-46 The Final Judgment, Luke 10: 25-37 The Good Samaritan,  
James 2: 14-17, John 13: 1-17 Washing the Feet of the Disciples

## Activity



1. Discussion/ Introduction

(Primary, Junior): Read the book – Ordinary Mary’s Extraordinary Day  
(Junior, Intermediate): Read a news article about issues facing our world, our community that calls us to action i.e. Famine in Somalia / Earthquake in Haiti / AIDS in Africa / Homelessness in GTA

2. Talk to the students about Daniel Francavilla and ACCESS – Explore [accesscharity.ca](http://accesscharity.ca)
3. Discuss what we learned about ACCESS and the work they do – what called them to action?
4. Discuss how posters are used to express a message
5. Show samples of Posters – asking them:
  - What is the message?
  - How can you tell the message – through words, images, symbols, pictures?
  - How are the words and images organized? Spacing? Alignment?
  - What key words were used? A word? A Sentence? Slogan? Rhyming? Catchy? Font style and Size?
  - What colours were used? Why? What impact do they have on the poster? What if no colour used? Impact?
  - Overall experience? Is it attractive? Does it make a statement? Does it make you think? Is it memorable? Neatness?
6. Themes and Planning:
  - Youth Empowerment
  - School Supply Drive
  - Building a School

Start a plan – do a first draft by sketching and planning out

- What is your message?
- What image (s) will you use?
- What words will you use? Font? Size?
- How will you organize it?
- What colours will you use?

Check in with a friend and your teacher, inviting them to share their opinion and constructive criticism

Create your final copy – good copy on 11 x 17 paper.

### Extension

- Invite Daniel Francavilla to speak to your school at an assembly.  
Contact Information: [daniel@accesscharity.ca](mailto:daniel@accesscharity.ca)
- YouTube Video
- School Supply Drive – collect pencils, pens, notebooks, back packs and send to....
- Loonie for Learning Campaign – Spirit Week or Read-a-Thon (donate as little as a Loonie) and send funds to “ACCESS: Allowing Children a Chance at Education, Inc.” for international education projects
- Attend the Social Justice Conference on Youth Making a Difference



**Posters must be identified on the back using the following format:**

Student's Name:

Grade:

Teacher's Name:

School Board:

School Name:

Posters can be scanned and emailed to [info@accesscharity.ca](mailto:info@accesscharity.ca) or picked up by ACCESS.